



Your ad pages in a high-end context. Published in De Standaard Magazine, the n°1 quality newspaper magazine in Flanders. A **Gatefold** is possible in each publication.



Gatefold in DSM

| FORMAT: 1/1 page | RATE |
|--|--|
| Gatefold pages 3 - 4 -5 (more info next page) | € 36.735 media rate PROMO* € 16.000 + € 14.000 technical cost |

* promo gatefold only valid in 2024

OFFER
€ 30.000

DEADLINES GATEFOLD

Reservation order
Ad material for gatefold

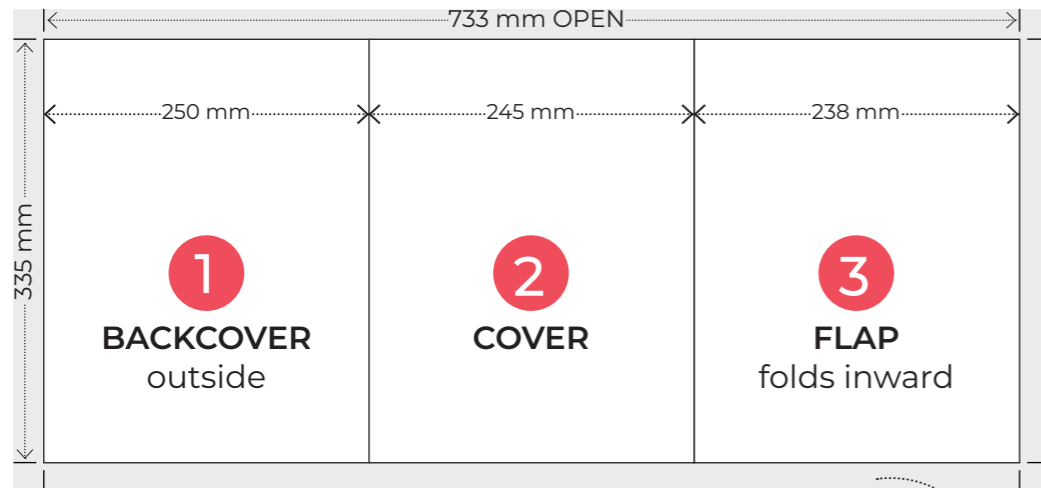
-5 weeks before each publication
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DSM | GATEFOLD - PROMO



De Standaard
Magazine

GATEFOLD BUITENZIJDDE



GATEFOLD BINNENZIJDDE

